



MEDIA RELEASE
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INTRODUCING DRIVENOW'S TOP OF THE RANGE CAMPERVAN AND MOTORHOME HIRE – PERFECT FOR THE NEXT FAMILY HOLIDAY

Online campervan and car hire company DriveNow™ introduces their up-to-the-minute campervan and motorhome rental website to all travellers across Australia and New Zealand, comparing the lowest prices and guaranteeing the best option at the highest quality.

DriveNow.com.au partners with reputable campervan brands including Apollo, Backpacker Rentals, Britz, KEA Campers and Maui to provide road-trippers with all the best models under one roof. This means that those planning a trip away can choose from a great range of self-drive campervan rental vehicles at substantially discounted drive-away prices, on one easy to use website.

Vehicle pick-up is available from all major Australian cities and airports including Perth, Brisbane, Melbourne, Cairns, Adelaide, Alice Springs, Hobart, Darwin and Sydney. With a great choice of vehicles, from luxury motorhomes to budget and 4WD campervans, DriveNow prices start from only \$25 a day depending on the chosen vehicle and size of your family or group.

Managing Director of DriveNow™, Russell Matters says that with different campervans and motorhomes available in the market, the selection of vehicles provided ensures that all travellers' needs and budgets can be met.

"Motorhomes offer state of the art facilities to make your holiday a safe and comfortable one within a real 'live-in' environment, whereas campervans still offer comfort, but are smaller and have more basic facilities," explains Matters.

"Depending on your budget and requirements, you can book and pick up at any location, a 2 Berth campervan, complete with linen and cutlery, for as little as \$35 a day. Alternatively, a high quality six berth motorhome that accommodates six people and comes fitted with double beds, a gas cooker, air conditioning, a shower and TV and DVD players can be hired for \$90 a day." he says

Offering convenience and comfort, DriveNow prides itself on the quality of its campervans so travellers can rest assured that they are cruising in the most reliable fleets available. There is no better way to see the Australian landscape than on the road in a trustworthy campervan and being in control of your own itinerary.

What better way to spend time with the family, than to hire a campervan and take the kids on a road trip. Hire a 4 Berth Campervan, for two adults and two kids for just under \$750 for a whole week, or for a larger family, a 6 Berth Campervan for as little as \$769 for a seven day period. There's no need to pack bedding or cooking utensils as these are all provided. Other family benefits include baby booster seats for as little as \$5.50 per day.

DriveNow.com.au donates \$5 from each baby and child restraint booked through the site to Children's Hospital Foundations Australia (CHFA), helping to make a real difference to sick and injured children nationally. These funds will be used for research, services and equipment within the main Children's hospital in each state. DriveNow also offer their customers the option to make an additional contribution upon payment.

Families can also take advantage of the extra discounts provided by DriveNow such as 10 per cent off all powered sites at any of the 180 BIG4 Holiday Parks throughout Australia.

DriveNow also offers a "Double the Difference" lowest Price Guarantee. They will match any genuine price for an Australian and New Zealand based business and website. Not only that, you will get a bonus discount equal to DOUBLE the difference between the prices you have been quoted.

Making a booking at DriveNow.com.au is quick and easy online with instant confirmation. Alternatively, call 1300 547 214 to get helpful advice to secure your next Campervan Holiday.

-Ends-

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Notes to Editors:

About DriveNow

Starting up over seven years ago, DriveNow saw the opportunity to provide people wanting fast and cheap online booking facilities for last-minute and year round Motor Vehicle rentals for major destinations throughout Australia and New Zealand. Car hire is also available through DriveNow, with the best deals from Avis, Hertz, Budget, Thrifty, Europcar, Redspot and Apollo Car Rentals compared for you on one easy to use site. Their rates are competitive and instantly available across Australia and New Zealand.

Definitions of vehicles available

- **Motorhome**

Top end luxury vehicles generally long-wheel based and providing the most generous living space and facilities for the number of passengers that can be carried. In most instances these are 6 and 4 berth vehicles and come equipped with European styled Kitchen appliances, bath room facilities, Fully air-conditioned/heated and LCD televisions, DVD players and in some instances even Playstations.

- **Campervans**

Includes largely 3, 2.5 (2 adults & 1 child) and 2 berth vehicles. Today, many of these are equipped with bathroom and complete kitchen facilities and often TVs & DVD players. Most have air-conditioning and heating in the Driving and Living cabins.

- **Recreational Vehicles (RVs)**

North American term to describe both the above sets of vehicles.

- **4WD Campervans**

4 Wheel Drive Campervans are designed on their namesakes, the most popular of which is Toyota's Land-Cruiser. Whilst limited in internal features (generally bedding for two) these often provide additional external sleeping through tent extensions and some can accommodate up to 5 travellers (such as Britz's 4WD BushCamper). Vehicles are all Diesel with manual transmissions and generally long-range fuel tanks. The 4WD vehicles are ideal for those who want to travel off the beaten track.